

Looking Back, Looking Forwards: Evidence into Public Health Action
Learning together for wider NCD prevention
Pollok Halls
Edinburgh
24th January, 2020

9.00 COFFEE & REGISTRATION

Chair: Luke Clancy

9.30 Welcome **Joe Fitzpatrick, Minister for Public Health, Sport and Wellbeing (TBC)**

9.45 SESSION ONE: Looking back: Key Achievements in Scotland (Plenary)

9.45 Prohibition of tobacco promotions at point-of-sale and access to other age-restricted products **Sally Haw**

10.10 Implementing smoke-free prisons **Kate Hunt**

10.35 Tobacco and alcohol taxation and pricing strategies **Ross Whitehead**

11.00 Discussant: Seeing the common threads across regulations **Ute Mons**

11.15 COFFEE

11.35 SESSION TWO: Innovation in public health policy (Parallel sessions)

Workshop 1: Health promoting pack inserts and dissuasive cigarettes: Next Steps in packaging regulation **Crawford Moodie**

Workshop 2: Local availability and pricing of tobacco products: the next frontier in tobacco control? **Jamie Pearce**

Workshop 3: Supporting smoke-free environments **Sean Semple**
Esteve Fernandez

Workshop 4: System approaches to addressing obesity **Harry Rutter**

Workshop 5: Promising interventions to increase life expectancy & reduce health inequalities **Mark Petticrew**

12.50 LUNCH

13.45 SESSION THREE: Applying Learning (Parallel sessions)

Workshop 6: Understanding marketing strategies in the retail environment	Martine Stead
Workshop 7: Lessons from engaging with food producers	Martin White
Workshop 8: Understanding challenges for the regulation of novel nicotine & tobacco products	Sheila Duffy Andy MacGregor
Workshop 9: Pricing interventions for alcohol from across the US and UK: Optimising Message Framing	Shona Hilton
Workshop 10: Accessing funding through the new UKPRP Consortia and Networks	Petra Meier Linda Bauld Ruth Dundas

15.00 COFFEE

15.20 SESSION FOUR: Looking forward (Plenary)

Chair: David Hunter

15.20	Public Health Reform: a whole systems approach to NCD prevention	Andrew Fraser
15.45	Environmental risks and the prevention of NCDs	Annette Pruss-Ustun (TBC)
16.10	Prevention of NCDs: The role of nursing in the 2020s and beyond	Aisha Holloway

16.35 SESSION FIVE: 2020 Vision (Plenary)

16.35	Panel Discussion	Speakers/Workshop Leads
17.15	Summing up from the Chairs	Luke Clancy David Hunter

17.30 CLOSE

17.45	Piper & Selkirk Grace Burns drinks reception with finger food
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Speakers in bold: Confirmed

Chairs, Speakers and Workshop Leads

Prof Linda Bauld <https://www.ed.ac.uk/profile/linda-bauld>

Prof Luke Clancy <http://www.tri.ie/personnel.html>

Dorothy Currie [https://risweb.st-andrews.ac.uk/portal/da/persons/dorothy-bruce-currie\(d3db0023-eb6a-42ee-8d67-4929ed658c8a\).html](https://risweb.st-andrews.ac.uk/portal/da/persons/dorothy-bruce-currie(d3db0023-eb6a-42ee-8d67-4929ed658c8a).html)

Sheila Duffy <https://www.ashscotland.org.uk/about-us/our-people/sheila-duffy/>

Ruth Dundas <https://www.gla.ac.uk/researchinstitutes/healthwellbeing/staff/ruthdundas/>

Prof Esteve Fernandez <https://www.ucl.ac.uk/gacd/research-highlights/esteve-fernandez>

Dr Andrew Fraser <https://twitter.com/andrewfraserph?lang=en>

Prof Sally Haw <https://www.stir.ac.uk/people/256782>

Prof Aisha Holloway <https://www.ed.ac.uk/profile/aisha-holloway>

Prof Kate Hunt <https://www.stir.ac.uk/people/442692>

Dr Andy MacGregor <http://natcen.ac.uk/about-us/people/staff/andy-macgregor>

Prof Petra Meier <https://www.sheffield.ac.uk/scharr/sections/ph/staff/profiles/petra>

Dr Ute Mons <https://www.dkfz.de/de/executive-women/mitglieder/mons.html>

Dr Crawford Moodie <https://www.stir.ac.uk/people/255956>

Prof Jamie Pearce <https://www.geos.ed.ac.uk/homes/jpearce/>

Prof Mark Petticrew <https://www.lshtm.ac.uk/aboutus/people/petticrew.mark>

Prof Harry Rutter <https://researchportal.bath.ac.uk/en/persons/harry-rutter>

Dr Sean Semple <https://www.stir.ac.uk/people/424039>

Prof Martin White <http://www.mrc-epid.cam.ac.uk/people/martin-white/>

Ross Whitehead https://www.researchgate.net/scientific-contributions/2142883133_Ross_Whitehead

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